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APPLICATION FOR LETTERS PATENT

**Substitute Specification Pursuant**

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**Clean Version**

**A System and Method  
for  
Secure Distribution of Information via eMail**

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1 **RELATED APPLICATIONS**

2 This application is a continuation of a copending application no.  
3 09/556,064 entitled "A System and Method for Secure Distribution of Information  
4 via eMail", filed April 21, 2000, by Saliba et al. (now abandoned).

6 **TECHNICAL FIELD**

7 This invention generally relates to electronic mail systems and, more  
8 particularly, to the secure distribution of information using email.

10 **BACKGROUND**

11 The concept of buying goods on "credit", or a promise for future payment,  
12 is not new. Today, nearly everyone in the industrial world is familiar with  
13 receiving bills for goods and services. Every month, like clockwork, millions of  
14 consumers receive bills for goods and services. For convenience, the term  
15 "consumer" is used throughout this document to represent both a typical person  
16 who consumes goods and services as well as a business that consumes goods and  
17 services.

18 At the end of each billing cycle, a biller generates a bill or statement for  
19 each consumer account having a positive or negative account balance, or having  
20 transactions that yielded a zero balance. As used herein, a "biller" is any party  
21 that originates billing statements for goods or services rendered to the consumer.  
22 Examples of billers are utilities, government, merchants, and intermediate billing  
23 services such as banks. The billing statement is typically customized according to  
24 the biller's preferences. For example, it is common for billing statements to be  
25 printed on colored paper, display the biller's logo, provide a billing summary, and

1 show itemized transactions. This information is organized in a custom format that  
2 is unique to and controlled by the biller.

3 The biller also creates remittance information that associates the consumer  
4 account with the bill and any payment toward the bill. The remittance information  
5 is typically in the form of a detachable stub or coupon that the consumer detaches  
6 from the billing statement and returns along with the payment. This remittance  
7 stub is also customized according to the biller's preferences.

8 Recently, electronic bill presentment and payment (EBPP) systems have  
9 been developed to automate this process of bill delivery and payment. Companies  
10 such as Microsoft, Checkfree and Visa, Inc. are developing products in this space,  
11 the result of which heretofore has been an associated number of proprietary, closed  
12 EBPP systems. One such system is described in U.S. Patent No. 5,465,206,  
13 entitled "Electronic Bill Pay System," which issued November 7, 1995 and is  
14 assigned to Visa International.

15 The Visa bill payment system permits bills to be sent by billers to  
16 consumers via U.S. mail or electronically via email. Unfortunately, the Visa  
17 system suffers from a number of drawbacks. First, the email message containing  
18 the bill must conform to requirements imposed by Visa. This requirement stems  
19 from the need to route remittance information back to the biller through the  
20 VisaNet® network (one of the four Automated Clearing Houses (ACH) used by  
21 financial institutions to clear transactions between accounts). Thus, the biller has  
22 little or no control over the format concerning how the bill is presented to the  
23 customer, but must instead accommodate a format compatible with this network.  
24 Second, the Visa system is designed to support the presentment of "bills" from  
25 corporate billers, and would not accommodate the myriad of financial transactions

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1 conducted among and between consumers. Third, these prior art EBPP systems  
2 (e.g., Visa, Checkfree, etc.) have not be designed for interoperability. Currently,  
3 there is no solution available to integrate all of the users from these disparate  
4 EBPP systems into a common, ubiquitous network.

5 These limitations are significant in a number of respects, the most notable  
6 of which are the cost and responsiveness of such prior art electronic financial  
7 systems. The technical limitations of presenting a bill through the Visa network,  
8 for example, effectively requires the biller to have a technical staff that is  
9 competent to structure the bills in the required format. The cost of supporting  
10 such a staff is prohibitively expensive to all but large corporations.

11 From a practical standpoint, the technical limitations associated with  
12 preparing bills for presentment and payment via the Visa system requires a  
13 monthly batch billing cycle. However, many of today's fastest-growing business  
14 opportunities that would greatly benefit from such an electronic financial network  
15 want to process financial requests instantaneously, or nearly so. The electronic  
16 commerce (eCommerce) marketplace presents a fine example. Today, eCommerce  
17 relies heavily on the use of the established credit card clearing house system, the  
18 cash-on-delivery (COD) service of carrier services, or an escrow service - all of  
19 which represent expensive solutions to the technical limitations of the Visa system.  
20 Auction houses, for example, typically utilize an escrow service to handle the  
21 commercial transaction between two individuals, protecting each of the buyer and  
22 the seller from the fraud of the other.

23 Recently, communication protocols have been introduced, i.e., the Open  
24 Financial Exchange (OFX) and, more recently the Internet Financial Exchange  
25 (IFX), as a means through which the disparate, proprietary financial networks can

1 communicate with one another. Although these protocols provide a foundation for  
2 a solution to the aggregation problem, they are not, in and of themselves a  
3 solution. Indeed, a solution to integrate the otherwise disparate networks is not  
4 trivial in that a comprehensive system of checks and balances would be required to  
5 insure that all of the disparate systems accurately reflect the state of all accounts  
6 (billers and consumers alike).

7 Thus, a ubiquitous network is required which solves the problems  
8 commonly associated with the prior art financial networks. One such solution is  
9 provided below.

#### 10 11 **SUMMARY OF THE INVENTION**

12 This invention concerns a system and methods for the secure distribution of  
13 information via email. According to an exemplary implementation of the present  
14 invention, a method enabling users to conduct financial transactions using email is  
15 presented. According to one aspect of the invention, bill data is received at a  
16 server implementing the method. In response, the server generates an email  
17 message with information including at least a portion of the received bill data,  
18 wherein the amount of bill data included in the email message is based, at least in  
19 part, on the email address of the recipient. According to one embodiment, the  
20 server determines how secure the link to the recipient is from the email address. If  
21 the link is deemed secure (e.g., recipient is a participant), the email message will  
22 contain substantially all of the bill data. If, alternatively, the link is determined to  
23 be less than secure (e.g., the recipient is not a participant), the email message may  
24 only contain an address where a more secure communication session may be  
25 established to view the bill data. In this way, a server incorporating the teachings



1  
2 **BRIEF DESCRIPTION OF THE DRAWINGS**

3 The same reference numbers are used throughout the figures to reference  
4 like components and features.

5 **Fig. 1** is a diagrammatic illustration of a data network incorporating the  
6 teachings of the present invention;

7 **Fig. 2** is a block diagram of a computer system suitable for use as the email  
8 system of Fig. 1, according to one embodiment of the invention;

9 **Fig. 3** is a block diagram of an example financial transaction manager,  
10 according to one embodiment of the present invention;

11 **Fig. 4** is a block diagram of an example computing device suitable for use  
12 to access and utilize the email system of the data network;

13 **Fig. 5** is a graphical illustration of an example account database maintained  
14 by the email system to facilitate financial transactions;

15 **Fig. 6** is a graphical illustration of an example transaction list maintained  
16 by the email system to facilitate financial transactions;

17 **Fig. 7** is a graphical representation of an example user interface provided  
18 by the email system to a user, according to one implementation of the present  
19 invention;

20 **Fig. 8** is a flow chart of an example method for managing financial account  
21 information in accordance with the present invention;

22 **Fig. 9** is a graphical illustration of an example user interface to enable a  
23 user to manage financial account information, according to one implementation of  
24 the present invention;  
25

1       **Fig. 10** is a flow chart of an example method for requesting a payment  
2 according to one embodiment of the present invention;

3       **Fig. 11** is a graphical representation of an example user interface through  
4 which one may request a payment according to one implementation of the present  
5 invention;

6       **Figs. 12A and 12B** are graphical illustrations of alternate embodiments of a  
7 user interface requesting a payment in accordance with the teachings of the present  
8 invention;

9       **Fig. 13** is a flow chart of an example method for making a payment  
10 according to the teachings of the present invention;

11       **Fig. 14** is a graphical representation of an example user interface used to  
12 make a payment according to the present invention;

13       **Fig. 15** is a graphical representation of the user interface of Fig. 7 updated  
14 to reflect that a payment for a bill has been made;

15       **Fig. 16** is a flow chart of an example method for initiating a payment,  
16 according to one aspect of the present invention;

17       **Fig. 17** is a graphical illustration an example user interface to enable one to  
18 initiate a payment, according to one aspect of the present invention;

19       **Fig. 18** is a graphical representation of a check issued by the email system  
20 in satisfaction of a request to pay;

21       **Fig. 19** is a block diagram of an example storage medium having stored  
22 thereon a plurality of executable instructions including at least a subset of which  
23 that, when executed, implement the financial transaction manager according to an  
24 alternate embodiment of the present invention; and  
25



1       **Fig. 20** is a flow chart of an example method for securely distributing an  
2 email via an SMTP-based email system, according to one aspect of the present  
3 invention.

4       **DETAILED DESCRIPTION**

5       This invention concerns a system and method facilitating personal  
6 electronic financial transactions with anyone, including non-users of the system  
7 and methods, via an email system. In this regard, the present invention overcomes  
8 a number of the limitations commonly associated with the prior art including, in  
9 particular, the aggregation problem. It will be appreciated, from the description to  
10 follow, that the present invention builds upon an innovative electronic bill  
11 presentment and payment system first described in presently pending U.S. Patent  
12 Application No. 09/459,219, which is a continuation of U.S. Patent Application  
13 No. 08/734,518 (now USP 6,070,150), entitled *Electronic Bill Presentment and*  
14 *Payment System* filed on December 10, 1999 by Remmington, et al., the disclosure  
15 of which being expressly incorporated herein by reference. In describing the  
16 present invention, example network architectures and associated methods will be  
17 described with reference to the above drawings. It is noted, however, that  
18 modification to the architecture and methods described herein may well be made  
19 without deviating from the present invention. Indeed, such alternate embodiments  
20 are anticipated within the scope and spirit of the present invention.

## EXAMPLE SYSTEM ARCHITECTURE

### **Example Data Network**

**Fig. 1** illustrates an example network 100 including an email system 102 with an innovative financial transaction manager 116, which enables any user of the email system to conduct financial transactions with other users and non-users alike. Network 100 is comprised of a number of network participants (i.e., users registered with the email system) including consumers 104(a)...(n), businesses 106(a)...(n), and financial institutions 108(a)...(n) each communicatively coupled to the email system 102 via one or more networks 110 and 112. As shown, networks 110 and 112 are intended to represent a wide variety of networks and a wide variety of communication technologies. In this regard, networks 110 and 112 may well comprise, for example, public networks (Internet), private networks (enterprise wide area networks (WAN), data networks and communication networks (public switched telephony network (PSTN), cellular telephony network, and the like). In this regard, financial network 100 is intended represent a composite of any number of networks through which participants can access and benefit from the innovative services provided by email system 102. Due to the confidential nature of the information and transactions, however, security measures are taken when communicating over public networks. According to one embodiment, for example, when the user is communicating with the email server 102 via the Internet, email server 102 employs the well known secure HyperText Transfer Protocol (HTTPS).

It will be appreciated that each of the network participants accesses and utilizes the resources of network 100 through a computing platform. Accordingly, consumers 104(a)...(n) are depicted communicative coupled to network 100 via

1 computing devices 114(a)...(n), respectively. Similarly, businesses 106(a)...(n)  
2 and financial institutions 108(a)...(n) also access the resources of network 100  
3 through one or more computing devices. For ease of illustration and explanation,  
4 the computing interface for businesses 106 and financial institutions 108 have  
5 been omitted from Fig. 1 so as to not obscure the innovative aspects of the present  
6 invention. For purposes of this discussion, use of the term "consumer", "business",  
7 "financial institution", "user" or "network user" are each intended to represent the  
8 respective entity as well as a suitable computing interface.

9 As used herein the computing devices used by network users are intended  
10 to represent a broad range of computing devices known in the art. As will be  
11 shown with reference to Fig. 4, a computing device, e.g., 114, does not require any  
12 special features or capability other than an email client application executing on  
13 the computing device to access and interact with the email system 102.  
14 Accordingly, computing devices 114(a)...(n) are intended to include, but are not  
15 limited to, personal computers, electronic kiosks, personal digital assistants  
16 (PDAs), wireless telephones, wireline telephones, thin-client terminals, and the  
17 like through which a user may interact with email system 102.

18 Email system 102 is shown comprising a user interface 115 with an  
19 innovative financial transaction manager (FTM) 116, a storage device 118  
20 including email system account information, and a storage device 120 to store and  
21 maintain transaction records. Although shown separately, the email system  
22 account information and the transaction records may well be stored and  
23 maintained in a single storage device, e.g., 118, and may be integrated into a  
24 common database. According to one implementation, to be described more fully  
25 below, email system 102 is implemented using one or more computer systems, or

1 data servers, which work in cooperation to provide the innovative services  
2 described herein. It will be appreciated, from the discussion to follow, that the  
3 innovative aspects of the email system 102 may well be embodied in hardware,  
4 e.g., analog or digital circuitry, or in software executed by one or more  
5 processor(s) of the computer system(s).

6 But for the inclusion of innovative financial transaction manager 116, the  
7 email server application/user interface 115 is intended to represent any of a broad  
8 category of email server applications commonly known in the art. In this regard,  
9 email server application 115 implements a number of common email services such  
10 as, for example, compose email, send email, receive email, display email, and the  
11 like. According to one implementation, to be described more fully below, the  
12 email server application 115 adheres to the Post Office Protocol, version 3 (POP3)  
13 for internet based email systems. Thus, unlike the simple mail transfer protocol  
14 (SMTP) which only sends US ASCII text, email messages adhering to the POP3  
15 protocol may include any of a number Multipurpose Internet Mail Extension  
16 (MIME) elements. MIME elements may include US ASCII text, hypertext  
17 markup language (HTML) instructions, non-US ASCII text which are interpreted  
18 to display a graphical image, and the like. Indeed, as will be described more fully  
19 below, the innovative financial transaction manager 116 includes one or more  
20 financial MIME sub-types which, when sent to a user of the system, enable the  
21 user to manage and manipulate assets in one or more financial accounts. That is,  
22 the financial MIME elements provided by financial transaction manager 116  
23 enable a user to securely conduct financial transactions using innovative email  
24 system 102. In one implementation, the email server application 115 is the  
25 Hotmail™ internet mail service.

1       The financial transaction manager (FTM) 116 provides the functional  
2 control of the financial transaction services offered through email system 102. As  
3 will be described in more detail below, FTM 116 facilitates secure financial  
4 transactions using an email user interface provided by email system 102. In  
5 particular, as will be developed more fully below, financial transaction manager  
6 (FTM) 116 enables a user to initiate payments, request payments, authorize  
7 payments and perform a number of account maintenance and management  
8 functions through an email user interface. In this regard, the FTM 116 interfaces  
9 with one or more asset-backed accounts at financial institutions to facilitate the  
10 electronic financial transactions. Unlike prior art systems, however, the financial  
11 transaction services of financial transaction manager 116 are not limited to  
12 corporate billers. Indeed, it will be appreciated that financial transaction manager  
13 116 does not distinguish between “billers” and “consumers” in the EBPP sense of  
14 these terms. Rather, financial transaction manager 116 only distinguishes between  
15 “users” and “non-users” of the email system 102, as this distinction will control  
16 whether the transaction may be carried out entirely electronically, or whether  
17 physical bills, checks, and the like will be required to complete the transaction.  
18 Thus, any user may, at a first time be a “biller” (i.e., request payment into an email  
19 system account), while at a second time be a “consumer” (i.e., purchase  
20 goods/services utilizing an email system account).

21       Moreover, unlike the EBPP systems of the prior art, the financial  
22 transaction manager 116 enables a user to initiate financial transactions with non-  
23 users 126 of the system, according to one aspect of the present invention. Indeed,  
24 according to certain business models to be described more fully below, financial  
25 transactions with non-users 126 may be tailored by the financial transaction

1 manager 116 to include a special offer/invitation to establish an account on the  
2 email system 102 and “join” the service. In this regard, the financial transaction  
3 manager 116 enables the email system 102 to better accommodate the myriad of  
4 financial transactions performed daily by consumers, small business and large  
5 corporations alike – i.e., the financial transaction manager 116 facilitates the  
6 implementation of a truly ubiquitous financial network 100.

7 In addition to the financial transaction manager 116, email system 102  
8 includes a storage medium of email accounts 118 and financial transactions 120.  
9 These storage media 118 and 120 are responsive to instructions received from  
10 financial transaction manager 116. Although depicted in Fig. 1 as being a  
11 functional unit of email system 102, it will be appreciated that storage media 118  
12 and 120 may well be remotely located.

13 The email account information may contain a plethora of personal  
14 information but, at a minimum, includes a unique user identifier (user\_ID) and  
15 information regarding an asset-backed financial account at a financial institution  
16 (e.g., financial institution 108(a)...(n)). The transaction records 120 are used by  
17 financial transaction manager 116 to maintain a history of financial transactions,  
18 the amount of the transaction, and the status of the transaction. As used herein,  
19 storage media 118 and 120 are each intended to represent a wide variety of storage  
20 media known in the art and, thus, need not be further described here.

21 As shown, businesses 106(a)...(n) may access (and be accessed from) the  
22 network 100 in any of a number of alternate means. According to one  
23 implementation, business 106(a) may utilize a legacy biller integration system  
24 (BIS) 122 to send batch billing statements to email system 102 for presentment to  
25 and payment by consumers 104(a)...(n). Examples of innovative EBPP systems

1 incorporating BIS technology are provided in U.S. Patent Application No.  
2 08/734,518 to Remington, et al. described above; U.S. Patent Application No.  
3 08/936,235 to Campbell, et al., entitled *System and Method for Designing*  
4 *Responses for Electronic Billing Statements*; U.S. Patent Application No.  
5 08/926,156 to Dent, et al. (now US Patent No. 6,128,603), entitled *Consumer-*  
6 *Based System and Method for Managing and Paying Electronic Billing*  
7 *Statements*; U.S. Patent No. 08/880,125 to Campbell, et al., entitled *System and*  
8 *Method for Designing and Distributing Customized Electronic Billing Statements*;  
9 U.S. Patent Application No. 08/093,959 to Heindel, et al., entitled *Distributed*  
10 *Electronic Billing System with Gateway Interfacing Biller and Service Center*; and  
11 U.S. Patent Application No. 09/093,958 to Keith, et al., entitled *Parcel Manager*  
12 *for Distributed Electronic Billing System* the disclosures all of which being  
13 expressly incorporated herein by reference.

14 In alternate embodiments, however, businesses 106 may utilize the  
15 innovative features of financial transaction manager 116 to request payment from  
16 consumers. That is, a business may utilize the same email user interface 115 that  
17 consumers use to initiate financial transactions. In this regard, financial  
18 transaction manager 116 facilitates use of the electronic financial network 100 by  
19 small businesses, sole proprietorships, and the like without having to invest in a  
20 technical support staff to structure bills. If an employee/owner can use a web-site  
21 they can initiate a request for payment using the email system 102. According to  
22 one implementation, financial transaction manager 116 provides users with  
23 monthly transaction summaries for their accounts. Businesses may, using the  
24 customer service features of financial transaction manager, receive more detailed  
25

1 summaries, and can tailor the summaries for their use (i.e., to accommodate  
2 financial management/accounting software).

3 Any financial transactions performed using the services of email system  
4 102 must ultimately be cleared through asset-backed accounts of financial  
5 institutions 108(a)...(n) associated with the transaction participants. These  
6 financial institutions are intended to represent any of a wide variety of financial  
7 institutions including, but not limited to, banks, credit unions, brokerage houses,  
8 etc.. According to one embodiment, email system 102 is provided by a financial  
9 institution, and the accounts 118 are asset backed accounts such that transactions  
10 clear nearly instantaneously. In alternate embodiments, the accounts 118 merely  
11 represent one or more asset-backed accounts at a financial institution(s). In this  
12 alternate embodiment, transactions are cleared through the well known automated  
13 clearing house (ACH) network.

14 The ACH network is a nationwide system that processes electronic  
15 payments on behalf of depository financial institutions. The ACH network  
16 represents approximately 15,000 of the 20,000 financial institutions in the United  
17 States. Although best thought of as a single network, the ACH network actually  
18 consists of four interconnected networks owned and operated by four ACH  
19 operators: the Federal Reserve, VISA, New York ACH (which provides regional  
20 coverage in New York), and Arizona Clearing House in conjunction with Deluxe  
21 Data (which provides regional coverage in Arizona). The ACH network is well-  
22 known in the art. Thus, in this embodiment, the FSC account 118 may be thought  
23 of as a proxy, or front end, for the asset backed financial account.

24 **Fig. 2** illustrates an example computer system suitable for use as the email  
25 system 102 of Fig. 1. As described above, but for the innovative financial



transaction manager 116, email system 102 is intended to represent any of a class of general or special purpose computing platforms which, when endowed with the innovative financial transaction manager 116, implement the teachings of the present invention in accordance with the first example implementation introduced above. It is to be appreciated that although the financial transaction manager 116 is depicted in Fig. 2 as a software program, computer system 102 may alternatively support hardware implementations as well. In this regard, but for the description of financial transaction manager 116, the following description of computer system 102 is intended to be merely illustrative, as computer systems of greater or lesser capability may well be substituted without deviating from the spirit and scope of the present invention.

As shown, computer 102 includes one or more processors or processing units 132, a system memory 134, and a bus 136 that couples various system components including the system memory 134 to processors 132.

The bus 136 represents one or more of any of several types of bus structures, including a memory bus or memory controller, a peripheral bus, an accelerated graphics port, and a processor or local bus using any of a variety of bus architectures. The system memory includes read only memory (ROM) 138 and random access memory (RAM) 140. A basic input/output system (BIOS) 142, containing the basic routines that help to transfer information between elements within computer 102, such as during start-up, is stored in ROM 138. Computer 102 further includes a hard disk drive 144 for reading from and writing to a hard disk, not shown, a magnetic disk drive 146 for reading from and writing to a removable magnetic disk 148, and an optical disk drive 150 for reading from or writing to a removable optical disk 152 such as a CD ROM, DVD ROM or other

1 such optical media. The hard disk drive 144, magnetic disk drive 146, and optical  
2 disk drive 150 are connected to the bus 136 by a SCSI interface 154 or some other  
3 suitable bus interface. The drives and their associated computer-readable media  
4 provide nonvolatile storage of computer readable instructions, data structures,  
5 program modules and other data for computer 102.

6 Although the exemplary environment described herein employs a hard  
7 drive 144, a removable magnetic disk 148 and a removable optical disk 152, it  
8 should be appreciated by those skilled in the art that other types of computer  
9 readable media which can store data that is accessible by a computer, such as  
10 magnetic cassettes, flash memory cards, digital video disks, random access  
11 memories (RAMs) read only memories (ROM), and the like, may also be used in  
12 the exemplary operating environment.

13 A number of program modules may be stored on the hard drive 144,  
14 magnetic disk 148, optical disk 152, ROM 138, or RAM 140, including an  
15 operating system 158, one or more application programs 160 including, for  
16 example, the innovative financial transaction manager 116 incorporating the  
17 teachings of the present invention, other program modules 162 including an email  
18 server application 115 (e.g., the Hotmail™ email server application), and program  
19 data 164 (e.g., email system accounts and/or transaction records). A user may  
20 enter commands and information into computer 102 through input devices such as  
21 keyboard 166 and pointing device 168. Other input devices (not shown) may  
22 include a microphone, joystick, game pad, satellite dish, scanner, or the like.  
23 These and other input devices are connected to the processing unit 132 through an  
24 interface 170 that is coupled to bus 136. A monitor 172 or other type of display  
25 device is also connected to the bus 136 via an interface, such as a video adapter

1 174. In addition to the monitor 172, personal computers often include other  
2 peripheral output devices (not shown) such as speakers and printers.

3 As shown, computer 102 operates in a networked environment using  
4 logical connections to one or more remote computers, such as a remote computer  
5 176. The remote computer 176 may be another personal computer, a personal  
6 digital assistant, a server, a router or other network device, a network "thin-client"  
7 PC, a peer device or other common network node, and typically includes many or  
8 all of the elements described above relative to computer 102, although only a  
9 memory storage device 178 has been illustrated in Fig. 2.

10 As shown, the logical connections depicted in Fig. 2 include a local area  
11 network (LAN) 180 and a wide area network (WAN) 182. Such networking  
12 environments are commonplace in offices, enterprise-wide computer networks,  
13 Intranets, and the Internet. In one embodiment, remote computer 176 executes an  
14 Internet Web browser program such as the "Internet Explorer" Web browser  
15 manufactured and distributed by Microsoft Corporation of Redmond, Washington  
16 to access and utilize online services.

17 When used in a LAN networking environment, computer 102 is connected  
18 to the local network 180 through a network interface or adapter 184. When used  
19 in a WAN networking environment, computer 102 typically includes a modem 186  
20 or other means for establishing communications over the wide area network 182,  
21 such as the Internet. The modem 186, which may be internal or external, is  
22 connected to the bus 136 via a input/output (I/O) interface 156. In addition to  
23 network connectivity, I/O interface 156 also supports one or more printers 188. In  
24 a networked environment, program modules depicted relative to the personal  
25 computer 102, or portions thereof, may be stored in the remote memory storage

1 device. It will be appreciated that the network connections shown are exemplary  
2 and other means of establishing a communications link between the computers  
3 may be used.

4 Generally, the data processors of computer 102 are programmed by means  
5 of instructions stored at different times in the various computer-readable storage  
6 media of the computer. Programs and operating systems are typically distributed,  
7 for example, on floppy disks or CD-ROMs. From there, they are installed or  
8 loaded into the secondary memory of a computer. At execution, they are loaded at  
9 least partially into the computer's primary electronic memory. The invention  
10 described herein includes these and other various types of computer-readable  
11 storage media when such media contain instructions or programs for implementing  
12 the innovative steps described below in conjunction with a microprocessor or  
13 other data processor. The invention also includes the computer itself when  
14 programmed according to the methods and techniques described below.  
15 Furthermore, certain sub-components of the computer may be programmed to  
16 perform the functions and steps described below. The invention includes such  
17 sub-components when they are programmed as described. In addition, the  
18 invention described herein includes data structures, described below, as embodied  
19 on various types of memory media.

20 For purposes of illustration, programs and other executable program  
21 components such as the operating system are illustrated herein as discrete blocks,  
22 although it is recognized that such programs and components reside at various  
23 times in different storage components of the computer, and are executed by the  
24 data processor(s) of the computer.  
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**Example Financial Transaction Manager**

**Fig. 3** illustrates a block diagram of an example financial transaction manager 116, incorporating the teachings of the present invention. As shown, financial transaction manager 116 is comprised of one or more controller(s) 302, financial manager function(s) 304, network interface(s) 306, storage device/memory 308 including transaction records 309, a security agent 310 and, optionally, one or more applications 312 including, for example, an email interface 314, communicatively coupled as shown. For ease of explanation and illustration, financial transaction manager (FTM) 116 is shown in Fig.3 as a plurality of functional blocks. It is to be appreciated, however, that one or more of the individual blocks may well be combined into a single block. Moreover, FTM 116 may well be implemented as a plurality of executable functions in software which, when executed, implement the financial services of FTM 116 to be described more fully below.

Controller(s) 302 are intended to represent a wide variety of control and processing devices known in the art. Controller 302 manages the invocation of financial transaction services of the email system 102. In this regard, controller 302 is responsive to user input received via the email application/user interface 115 to selectively invoke services of the financial manager suite 304. This communication is performed through appropriate ones of the network interface(s) 306 to be described more fully below. Moreover, in an alternate embodiment, controller 302 selectively invokes its own email user interface 314, obviating the need for a user interface at the email system level.

Controller 302 selectively invokes services of the financial manager suite 304 in response to user interaction with the email user interface 115 of email

1 system 102. As shown, the financial manager functions 304 include a  
2 management function 316, a payment function 318, and a request payment (“bill”  
3 generation) function 320. The management function 316 enables individual users  
4 to register for the services of the email system 102, create an email account on  
5 email system 102 (stored in storage medium 118), establish and modify a  
6 participant list (p\_list) of others with whom the user conducts financial  
7 transactions, establish an encryption key and the like. The p\_list is maintained in  
8 the email system account and provided to the user when subsequent financial  
9 transactions are performed.

10 The payment function 318 is invoked by controller 302 when a user  
11 indicates that they wish to initiate a payment to another. As will be described  
12 more fully below, the initiate payment function 318 may be invoked in response to  
13 receiving a bill, or may be initiated by the user from the main user interface (i.e.,  
14 the email system Inbox).

15 Unlike prior art EBPP systems, the financial transaction manager 116  
16 enables this payment to be made to one who is not a user of the email system 102.  
17 If the “payee” is a user of the email system 102, the user initiating the transaction  
18 (“payer”) identifies the recipient (“payee”) from their p\_list, or alternatively, from  
19 a master list of users (e.g., provided by the FTM 116). The user provides  
20 information regarding the amount to be paid and any additional information  
21 describing the transaction (for the benefit of the payee), and issues the transaction.  
22 According to one implementation, controller 302 logs the transaction and issues  
23 the email to the payees email account. According to one implementation,  
24 controller 302 embeds an HTML frameset tag in the email that, when received and  
25 read by the payee, will redirect the payee’s view window to a web page containing

1 the financial transaction information utilizing a Secure Socket Layer (SSL)  
 2 encrypted communication channel. In either case, once the payer has issued the  
 3 transaction, it is posted in the payee (recipients) email account. If the "payee" is  
 4 not a user of the email system 102, alternate means of notification and payment  
 5 are utilized, and will be described in greater detail below.

6 The request payment function 320 is a means by which a user can "bill"  
 7 another. As above, the request payment function 320 may well be invoked by a  
 8 user to solicit a payment from one who is not a user of the email system 102 using  
 9 an appropriate one of a plurality of alternate request means. If, however, the  
 10 recipient of the request (payer) is a user of email system 102, the requestor (payee)  
 11 provides information requested by a user interface associated with the function  
 12 and issues the request. Once authorized, the requested funds will be posted in a  
 13 bank account associated with the payee (as identified by an email account).  
 14 Notice of the deposit of such funds are sent to the requestor (payee) email account.

15 The security agent 310 is employed to ensure that the one requesting the  
 16 funds is actually associated with the account to which the funds are to be  
 17 deposited. In this regard, security agent 310 performs an important function of  
 18 ensuring that the integrity of the email system 102. Security agent 310 is  
 19 responsible for ensuring the security of communications between email system  
 20 102 and any user using any of a myriad of available encryption schemes.  
 21 According to one implementation, introduced above, security agent 310 includes a  
 22 personal encryption key obtained for the user based, for example, on the personal  
 23 identifier (e.g., MSN Passport), and the like. According to one implementation,  
 24 security agent 310 stores a copy of the encryption key on a client's computer in  
 25

1 the form of a cookie, or other suitable format to enable the client to issue secure  
2 email messages using system 100.

3 In addition, security agent 310 is also responsible for "policing" the  
4 authenticity of users and the use of the email system. According to one  
5 implementation, security agent 310 is responsible for generating authentication  
6 codes which are provided to users/potential users by FTM 116, the way in which  
7 passwords are hashed for storage/retention, the way in which a secret token is  
8 hashed into a cookie (further facilitating subsequent automated access), use of  
9 public key/private key encryption, and/or the rules used for password lengths and  
10 complexity.

11 As introduced above, financial transaction manager 116 includes a number  
12 of interfaces 306 enabling FTM 116 to interface with a variety of peripherals and  
13 networks. Thus, according to one implementation, FTM 116 includes a financial  
14 institution interface 322, a storage device interface 324 and a network interface  
15 326. As used herein, the financial institution interface 322 enables the FTM 116  
16 to communicate with financial institutions in a format suitable for clearing  
17 transactions via the ACH. The storage device interface 324 enables controller 302  
18 to communicate with external storage devices in a language employed by data  
19 structure in which the account information and the transaction records are  
20 maintained (e.g., SQL database interface, etc.). The network interface 326 is the  
21 means by which controller 302 interfaces with the user interface 120 and email  
22 system users. Thus, according to one embodiment, network interface 326 is a POP  
23 interface with standard MIME definitions.

24 Storage device/system memory 308 is intended to represent any of a broad  
25 category of storage devices/media known in the art. As shown, storage



1 device/system memory 308 includes definitions for the innovative financial MIME  
2 elements 309. As alluded to above, the financial MIME elements 309 enable a  
3 user to conduct financial transactions using the email client executing on their  
4 computing device 114. The financial MIME elements 309 are provided to the user  
5 via email system 102 as HTML content, projecting "buttons" which, when  
6 selected, implement certain management or transaction-related services. In  
7 alternate embodiments, they are redirected from a financial email message to a  
8 secure web page wherein the financial transactions may be completed.

9 **Fig. 4** is a block diagram of an example computing device 114 suitable for  
10 use within network 100 to enable users to access and utilize the features of email  
11 system 102, according to one embodiment of the present invention. As shown,  
12 computing device 114 includes one or more processing unit(s) 402, a non-volatile  
13 memory device 404, a display device 406, an input device 408, input/output (I/O)  
14 port(s) 410, volatile system memory 412 and a storage device 414 including an  
15 email client application 416 which, when executed, enables the computing device  
16 114 to interface with the email system 102 over a network 100.

17 As described above, except for the interaction with email system 102,  
18 computing device 114 is intended to represent a wide variety of computing devices  
19 known in the art, and does not require any special features in order to access and  
20 utilize the innovative services of email system 102. Similarly, the functional  
21 blocks 402-426 are each intended to represent any of a plurality of devices which  
22 perform these functions and, thus, need not be described further.  
23  
24  
25

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1 **Example Data Structures**

2 As introduced above, the email system account information is stored and  
3 accessible from a suitable data source, e.g., data source 118 and 120, respectively,  
4 by financial transaction manager 116. As used herein, data sources 118 and 120  
5 are each intended to represent any of a number of storage devices/media for  
6 storing data structures. For example, data source 118/120 may well be comprised  
7 of one or more of a floppy disk within a floppy disk drive, a hard disk drive, a  
8 redundant array of independent drives (RAID) system, a compact disk (CD)  
9 inserted within an accessible CD player, a digital versatile disk (DVD) inserted  
10 within an accessible DVD player, a magnetic tape within a tape drive, and the like.  
11 In addition, although depicted as an integrated element of email system 102, those  
12 skilled in the art will appreciate that use of a remotely accessible storage device  
13 may also be utilized in accordance with the spirit and scope of the present  
14 invention. Such storage devices/media are well known to those skilled in the art  
15 and, thus, need not be described further.

16 **Fig. 5** graphically illustrates an example data structure 500 suitable for use  
17 as an email system account database (or file) populated with information regarding  
18 a plurality of users of email system 102. Email system account file 500 is used by  
19 email system 102 to maintain a list of registered users and their associated  
20 financial account information to support the financial services provided by  
21 financial transaction manager 116. As shown, email system account file 500  
22 includes a number of fields including one or more of a user\_ID field 502,  
23 password information 504, one or more financial institution account numbers  
24 506(a)...(n), the user's participant list 508, an indication of whether to extend  
25 credit 510, and a growing trust model score 512. It will be appreciated that email

1 system account files 500 of greater or lesser complexity may well be used without  
2 deviating from the spirit of the present invention. Indeed, such email system  
3 account files are anticipated within the teachings of the present invention.

4 As used herein, the user\_ID field 502 and the password information field  
5 504 enable financial transaction manager 116 to verify the identity of a user  
6 requesting access to an account. In this regard, the user\_ID/password combination  
7 must be unique to a single individual. A number of user\_ID and password criteria  
8 may be used to satisfy the uniqueness criteria. In one implementation, for  
9 example, a user's Microsoft Passport ID (email address/password combination)  
10 are used to uniquely identify the individual. In addition, the email system account  
11 file 500 may well contain additional user information such as, for example, an  
12 address, a telephone number, and/or additional credit history information (not  
13 shown).

14 The financial institution account numbers 506(a)...(n) provide a link to the  
15 asset-backed accounts of a bank, brokerage, etc., that store the financial assets to  
16 cover the financial transactions of the user. In this regard, the financial institution  
17 (FI) accounts are intended to represent any of a wide variety of such accounts  
18 known in the art including, but not limited to, savings accounts, checking  
19 accounts, money market accounts, brokerage accounts and the like. In one  
20 embodiment, the email system 102 provides its users with an FI account (i.e., an  
21 integrated email/FI account), enabling users to deposit and withdraw funds from  
22 the email account itself.

23 The P\_list field 508 is populated with a list of individuals with whom the  
24 user conducts regular financial transactions using the email system 102. It should  
25 be noted that the P\_list field 508 may well contain user's and non-user's of email

1 system 102. That is, a user is not limited to conducting financial transactions with  
2 another user of the email system 102. In one implementation, financial transaction  
3 manager 116 automatically adds/subtracts participants from P\_list 508 based, at  
4 least in part, on the number of transactions with the participant over a certain  
5 period of time. In such an implementation, the individual user can always  
6 add/subtract participants to/from the P\_list 508 (referred to as "scrubbing" the  
7 P\_list).

8 The credit field 510 provides an indication of whether FTM 116 may  
9 extend credit to an identified user. In one implementation, this determination is  
10 simply made based on whether a credit account has been identified as an account  
11 number 506(a)...(n). In an alternate implementation, email system 102 may also  
12 extend credit to a user based, at least in part, on a user's score in a growing trust  
13 model, reflected in T\_score field 512. In this implementation, to be described  
14 more fully below, financial transaction manager maintains a T\_score for each user  
15 based, at least in part, on the number of transactions performed, the number of  
16 transactions involving insufficient funds, the amount of money involved in the  
17 transactions, etc. If the T\_score exceeds a threshold, FTM 116 may extend credit  
18 to the user backed by email system 102 itself.

19 **Fig. 6** graphically represents an example data structure 600 suitable for use  
20 as a transaction record database (or file) to store and maintain the financial  
21 transactions of email system 102. As shown, data structure 600 includes a  
22 transaction identifier field 602, a plurality of transaction participant fields 604,  
23 606, a transaction amount field 608, a transaction status field 610 and a date field  
24 612. The transaction ID field 602 is assigned by the FTM 116 to uniquely identify  
25 a particular transaction. According to one embodiment, the same identifier is used

1 to uniquely identify an email message within email system 102. In alternate  
2 embodiments, a separate email message identifier is created by email system 102  
3 and stored in a field (not shown) of data structure 600 corresponding to an  
4 appropriate transaction\_ID.

5 The participant fields 604 and 606 denote the names and contact  
6 information for the participants to a particular transaction. Only two participant  
7 fields 604 and 606 have been shown for purposes of explanation and illustration.  
8 It is to be appreciated that two or more fields may well be presented. The amount  
9 field 608 provides the current amount involved in the transaction. The value  
10 denoted in the amount field 608 is updated in response to payments and partial  
11 payments. The status field 610 denotes the current status of the transaction.  
12 According to one implementation, the transaction may be open (i.e., not yet  
13 completed), pledged (i.e., funds have been allocated, but have not yet cleared the  
14 associated financial institutions), recinded (i.e., when the sender decides to repeal  
15 a payment that has not yet cleared, or closed (i.e., complete and cleared). It is to  
16 be appreciated that more or less status indicators may well be used without  
17 deviating from the spirit and scope of the invention.

### 18 19 **Example User Interface**

20 Fig. 7 shows an example illustration of a graphical user interface 115 for an  
21 email system 102 rendered on a computing device display 406 by an email client  
22 application 416 executing on such a computing device 114. In this example, the  
23 user interface is presented by a Hotmail™ email server application 115. As  
24 shown, the billing statement 700 is written in a “markup language,” such as  
25 HyperText Markup Language (HTML), eXtensible Markup Language (XML) and

1 the like and, in the illustrated example embodiment, incorporates innovative  
2 financial functions 706, 708 and 710. HTML and XML are subsets of SGML  
3 (Standard Generalized Markup Language), a language formally defined as “a  
4 language for document representation that formalizes markup and frees it of  
5 system and processing dependencies.” HTML documents are compatible with the  
6 World Wide Web. The email system user interface 700 is rendered within an  
7 internet browser application, such as the Internet Explorer browser from Microsoft  
8 Corporation, which executes on the consumer’s computer 114.

9 In one embodiment, the email system user interface 700 is rendered  
10 according to the template design having a header 702 and a body 704. The header  
11 includes the financial function buttons 706-710 enabling a user to pay a bill (706),  
12 retrieve account history information (708) or perform account management (710)  
13 In addition, the header 702 optionally contains the user’s email address 712. The  
14 body 704 contains email messages (e.g., 714) and financial transaction messages  
15 (e.g., 716). The top and the bottom of the body area 704 is defined by row of  
16 functions 718-728 which enable a user to compose email messages and/or requests  
17 for payment 720, update email addresses, store user-defined folders 724, email  
18 options 726 and email related help 728. Although the financial function buttons  
19 706-710 are illustrated in the header 702, those skilled in the art will appreciate  
20 that the buttons may well be placed in alternate locations, or duplicated in a  
21 number of locations within the user interface 700. Further it is to be appreciated  
22 that the graphical user interface 700 is but an example embodiment, and other user  
23 interfaces (e.g., audio, etc.) for retrieving email messages may well be used in  
24 place of, or addition to, the GUI shown in Fig. 7.

As alluded to above, the email interface 700 has multiple softkeys or buttons 706-710, 718-728 that form tabbed navigation points to facilitate quick movement from one section of the interface to another. As will be described in detail below, selection of one of the virtual function keys invokes a corresponding function or feature of FTM 116 and/or email server application 115. In this example, the main "menu" or "window" (shown) displays the Inbox of the email account. The Inbox enumerates all of the messages (email messages and bills) for the account, as well as its current status. According to an exemplary embodiment of the present invention, as the status for a particular financial transaction changes, the change is displayed in the Inbox. According to one embodiment, the change is reflected in the single line item associated with the message, i.e., there will only be one line item enumerated for each individual transaction. Activation of any of the financial function keys causes FTM 116 to provide the user with a user interface corresponding to the particular function selected. As will be described below, selecting an enumerated transaction from the inbox, for example, causes the bill detail for that transaction to be displayed. Each of the functions, and their corresponding UI's will be described in greater detail below.

### **Example Operation and Implementation**

Having introduced the operating environment and functional elements of the innovative email system 102 with reference to Fig.'s 1-7, above, the operation of the system will now be developed more fully below with reference to Figs. 8-17.

## Management Function and User Interface

Fig. 8 illustrates a flow chart of an example method for establishing and managing an email system account, according to one implementation of the present invention. As shown, the method begins with step 802 wherein the FTM 116 invokes an instance of management function 316 in response to a user selecting the management button 710 of the email system user interface 700. In step 804, the management function 316 presents the user with a management user interface through which the user can establish and manage email system account(s), download account information to their computing device, and request technical support of the email system 102. An example graphical user interface for the management function is presented with reference to Fig. 9.

Turning briefly to Fig. 9, a graphical user interface (GUI) 900 suitable for use as the management UI is presented comprising a functional header area 902 and a body section 904 that is modified to reflect the management function selected. In the header area 902, one or more soft-keys (buttons) are presented corresponding to any of a number of management functions/services. According to the illustrated example embodiment, management function 316 provides buttons to edit account information 906, download transaction information 908 and request technical assistance 910. Depending on the button selected, the body 904 of the management UI 900 is modified to reflect the selection.

If, in Fig. 8, a user elects to edit account information in step 806, management function 316 provides the user with the ability to edit/update account information, personal information, credit information, etc. in step 808. More specifically, FTM 116 displays window 904(a) of Fig. 9, providing a number of fields enabling the user to enter/update their name, address, telephone numbers,



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1 user\_ID, password, and the like (cumulatively depicted as area 912. In addition, a  
2 number of fields 914 are presented wherein the user can enter/update account  
3 information for a primary financial institution (FI) account, a secondary FI  
4 account, a credit account, etc.

5 If the user elects to download account information, step 812, the  
6 management function 316 provides the user with a window 904(b), displaying the  
7 user's name and address 916, enabling the user to select the download format 918,  
8 an account 920, a transaction start date 922 and end date 924, step 814. Once the  
9 user has made their selection and pressed the download soft-key 926, the  
10 management function 316 compiles the requested account transaction history into  
11 the selected format for download to the user, step 816. In step 818, the compiled  
12 information is downloaded to the computing device 114 of the requesting user.

13 If the user needs technical assistance, denoted by selection of the request  
14 assistance soft-key 910, management function 316 presents the user with window  
15 904(c). As shown with reference to Fig. 9, the user is requested to denote the type  
16 or assistance required from a pull-down menu of choices 928, enter a description  
17 of the question in field 930, and submit the request by selection of the submit soft-  
18 key 932, step 822. In response, the management function 316 forwards the  
19 message to an appropriate technical resource, which responds to the user's request.  
20 According to one embodiment, the response is in the form of an email message,  
21 while in alternate embodiments, the response may come in the form of a telephone  
22 call.

### 23 **Request a Payment**

24 Turning now to **Figs. 10-12**, an example method and associated graphical  
25 user interface(s) for requesting a payment is presented, in accordance with the

1 teachings of the present invention. With initial reference to Fig. 10, the method of  
2 requesting payment begins with selection of the compose function 720 of the  
3 email system user interface 700, step 1002. In response, FTM 116 invokes an  
4 instance of the request payment function 320 which provides the user with a user  
5 interface to enter bill detail information. An example of a suitable user interface  
6 associated with the request payment function 320 is presented with reference to  
7 Fig. 11.

8 Turning briefly to **Fig. 11**, a graphical representation of an example user  
9 interface 1100 to request a payment is presented, according to one embodiment of  
10 the present invention. As shown, the user interface enables the requesting user to  
11 identify the payer (debtor) by name 1102, and email address 1104, enter a  
12 requested amount due 1106, and the date upon which it is due 1108. If the payer  
13 (debtor) email address is not known, the requesting user may optionally enter a  
14 home address 1110, 1112, a city 1114, state 1116 and zip code 1118, and the  
15 request payment function 320 of FTM 116 will issue the payment request in a  
16 physical form, i.e., send the payer (debtor) a bill. In addition, UI 1100 includes a  
17 field 1120 which enables the requesting user to enter any remarks regarding the  
18 request, e.g., why the user is making the request.

19 Returning to Fig. 10, once the information in the UI has been completed,  
20 and the requesting user selects the submit soft-key 1122, the request payment  
21 function 320 formats the received bill detail into an email message, assigns a  
22 transaction identifier to the transaction, and enters the transaction information into  
23 the transaction records 600, step 1006. In step 1008, the request payment function  
24 320 of FTM 116 sends the bill to the identified recipient(s) in a secure fashion  
25 based, at least in part, on the identified address of the recipient(s). More

specifically, according to one implementation, the amount of (confidential) billing information that is contained in the message sent by the FTM 116 is governed by a measure of how secure the communication link is. If, for example, a physical bill is to be generated and sent to the recipient using a governmental mail service, substantially all of the bill data is included in the request. Similarly, if the request is to be made to another user of the system and, thus, the email message will not travel to un-secure email servers to get to the recipient, substantially all of the billing information is included in the request. If, alternatively, the domain of the email address indicates that the message will travel through un-secure email servers, then a mere link to a secure web-page is provided in the constructed email.

Accordingly, with reference to step 1010, FTM 116 analyzes the recipients address. In step 1012, a determination is made as to whether the address is an email address and, if not, FTM 116 constructs a physical bill containing substantially all of the bill information, which is sent to the recipient, step 1014. If, in step 1012 the address is an email address, FTM 116 determines whether the recipient is a user of email system 102. According to one embodiment, FTM 116 analyzes the domain name of the email address to make this determination. If the recipient is not a user of email system 102, FTM 116 sends the email to the recipient using the SMTP protocol with a hyperlink which, when selected, establishes a secure connection (e.g., HTTPS) with the FTM 116 to display the bill detail, step 1018. An example of such an email message is presented with reference to Fig. 12A.

**Fig. 12A** graphically illustrates an example bill sent to one who is not a registered user of the innovative email system 102, according to one embodiment

1 of the present invention. As shown, the email message includes a header 1202 and  
2 a body 1204. The header information 1202 identifies who issued the bill, how  
3 much is due and when the payment is due. The body 1204 contains a personalized  
4 message indicating that a bill has been received and includes an address to a  
5 secure web-page 1206 where the bill detail may be reviewed.

6 If, in step 1016 of Fig. 10, the recipient is a registered user of email system  
7 102, FTM 116 sends an email to the participant-recipient's email system account,  
8 wherein the billing detail will be provided in the body of the email message. An  
9 example of such an email message is depicted in Fig. 12B.

10 **Fig. 12B** graphically represents an example payment request sent to and  
11 viewed by a registered user of the innovative email system 102, according to one  
12 embodiment of the present invention. As shown, the email message 1200 includes  
13 a header 1202 and a body 1208, wherein the body includes historical information  
14 regarding the account with the billing party, as well as an itemized list of  
15 information regarding the current bill. -

16 Returning to Fig. 10, once FTM 116 has sent the request for payment, step  
17 1008, the FTM updates the requesting user when the bill has been received, read,  
18 etc. by the payer (debtor), step 1022.

### 19 **Payment Transaction**

20 With reference to **Fig. 13**, an example method for responding to a request  
21 for payment is presented, according to one implementation of the present  
22 invention. As shown, the method begins with step 1302 wherein FTM 116  
23 receives a request to display an email message requesting payment denoted in a  
24 user's inbox (see, e.g., Fig. 9). In step 1304, in response to an indication from the  
25 user to authorize payment of at least a portion of the bill, controller 302 invokes an

1 instance of the payment function 318 of FTM 116, which provides the user with a  
2 payment authorization user interface (see, e.g., 1400 in Fig. 14). In one  
3 embodiment, the user selects a "Pay" soft-key 706 to invoke the payment  
4 authorization interface 1400. An example of a suitable payment authorization user  
5 interface is presented with reference to Fig. 14.

6 **Fig. 14** graphically illustrates an example payment authorization user  
7 interface 1400, according to one embodiment of the present invention. As shown,  
8 the body 1400 of the payment authorization UI includes the FTM-assigned  
9 transaction identifier 1402, bill/biller information 1404, pull-down menus enabling  
10 the user to select a payment amount 1406, a payment account (i.e., an account  
11 from which the funds will be drawn) 1408, a payment date 1410, and a soft-key to  
12 initiate the payment transaction, 1412.

13 Once the user has provided the requested information in fields 1406-1410  
14 and selected the submit payment soft-key 1412, payment function 318 accesses the  
15 financial account identified in field 1408 to confirm that the payment amount  
16 denoted in 1406 are available to cover the transaction. More specifically,  
17 controller 302 contacts the financial institution associated with the identified  
18 account using an appropriate financial institution interface 322 to confirm the  
19 availability of the requested funds. Based on the information received, payment  
20 function 318 determines whether adequate funds are available, step 1308. If so,  
21 payment function 318 facilitates payment in the requested format, updating the  
22 user's financial account information. In addition, payment function 318 updates  
23 the status field 610 of the transaction to denote that the identified funds have been  
24 pledged. Once the transaction clears the requestor's financial institution via the  
25

1 ACH, FTM 116 will again update the transaction status field 610, this time to  
2 denote that the transaction has cleared.

3 In step 1312, the payment function 318 updates the information in the  
4 Inbox of at least the authorizing user to denote that some/all of the bill has been  
5 paid. Rather than sending the authorizing user another email message to denote  
6 this update in the status of a bill/message, FTM 116 updates the original message  
7 with the current information. This is perhaps best seen with reference to Fig. 15.

8 Turning briefly to **Fig. 15**, a graphical representation of a user's inbox is  
9 presented, wherein the status of a message has been updated to reflect a partial  
10 payment. More specifically, comparing the subject line of bill 716 first introduced  
11 in Fig. 7, to that depicted in Fig. 15, payment function 318 has updated the amount  
12 due to reflect the partial payment of \$125.00. That is, the subject line 1502 of the  
13 bill 710 denotes an amount due of \$30.93, from an original amount due of \$155.93  
14 (see Fig. 7). Indeed, according to certain implementations, a graphical attribute of  
15 a particular message denoted in a users Inbox will change to reflect the status of  
16 the message, i.e., open, pledged or cleared. According to one embodiment, the  
17 color of the text used to represent the message in the Inbox will change according  
18 to its status.

19 Returning to step 1308, if payment function 318 determines that  
20 insufficient funds are available, a further determination is made of whether to  
21 extend credit, step 1314. According to one implementation, the decision is made  
22 by payment function 318 based solely on whether the user has authorized the use  
23 of a credit account. In an alternate embodiment, the email system 102 may extend  
24 credit on its own accord based, at least in part, on the amount of money involved  
25 in the transaction, the amount of the overdraft, etc. In this embodiment, payment

1 function 318 quantifies the credit risk of the user according to a growing trust  
2 model which, as described above, can take into account at least one or more of the  
3 amount of money involved, the number of transactions completed, and the length  
4 of time since account activation, and any of a number of additional factors.

5 If in step 1314 payment function authorizes the transaction, despite  
6 insufficient fund availability, the process continues with step 1310, and the  
7 transaction ultimately clears the payee's bank via the ACH system. If, in step  
8 1314, payment function 318 cannot authorize the payment for lack of sufficient  
9 funds, payment function 318 updates the user's inbox to denote that the requested  
10 payment transaction has failed due to lack of funds, step 1316.

11 In addition to authorizing payment of a bill, a user of email system 102 may  
12 well initiate a payment to another, regardless of whether the recipient is a user of  
13 email system 102. Just such a method is presented with reference to Figs. 16 and  
14 17.

15 **Fig. 16** illustrates a flow chart of an example method of initiating a  
16 payment using the innovative email system of the present invention. As shown,  
17 the method begins in step 1602, wherein FTM 116 receives an indication from the  
18 user to initiate a payment. In response, FTM 116 invokes an instance of payment  
19 function 318, step 1604. However, unlike the method of Fig. 13, no message/bill  
20 is selected when the user selects the "Pay" soft-key 706. Accordingly, payment  
21 function 318 provides the user with an initiate payment user interface. An  
22 example of just such an interface is presented with reference to Fig. 17.

23 As shown, **Fig. 17** depicts an initiate payment user interface 1700 suitable  
24 for use in accordance with the present invention. The initiate payment interface  
25 1700 includes a pull-down menu of past participants (the P\_list) 1702 of financial

1 transactions with the user. Alternatively, the user may identify a payee who is not  
2 a user of the email system 102 by providing payment function 318 with the payees  
3 personal information (minimally, a name and address), from which payment  
4 function 318 causes a check to be printed and sent to the intended recipient. UI  
5 1700 also includes payment amount 1406, account selection 1408, payment date  
6 1410 fields. A user finalizes the payment request by selecting the submit payment  
7 soft-key 1412.

8 Once payment function 318 receives the payment information from the user  
9 (e.g., upon user selection of the submit payment soft-key 1412), payment function  
10 318 determines whether the intended recipient is a user of email system 102, step  
11 1606. If so, payment function 318 proceeds to make the payment according to  
12 steps 1308 through 1316 of Fig. 13.

13 If, in step 1606, the intended recipient is not a user of email system 102,  
14 payment function 318 causes a physical check to be issued and sent to the intended  
15 recipient, subject to the availability of adequate funds or credit, step 1608. In  
16 particular, if a user is not selected from the P\_list, and any email information  
17 provided in fields 1704 does not match that of a user of email system 102,  
18 payment function 318 causes a check to be printed. According to one  
19 implementation, printer 188 communicatively coupled to email system 102 prints  
20 the check, which is subsequently mailed to the intended recipient. An example of  
21 a check issued by payment function 318 is presented with reference to Fig. 18.

22 **Fig. 18** graphically illustrates an example check 1800 issued by the  
23 financial transaction manager at the request of a user, according to one  
24 embodiment of the present invention. As shown, the check includes a negotiable  
25 section 1802 and a solicitation 1804 to register with email system 102. The



1 negotiable section 1802 minimally includes information identifying the payee, the  
2 amount to be paid, and an account from which the amount is drawn. The  
3 solicitation section 1804 is depicted including information (e.g., a web page, a  
4 telephone number, etc.) 1806 where the recipient can register for the email system  
5 102.

6 Regardless of the form of the payment, the process continues with, in step  
7 1610, payment function 318 creating a transaction record to denote that the  
8 identified funds have been pledged. Subsequently, in step 1612, payment function  
9 updates the created transaction record to reflect a cleared status when the funds  
10 have cleared through payees financial institution.

### 11 **Alternate Embodiments**

12 **Fig. 19** is a block diagram of a storage medium having stored thereon a  
13 plurality of instructions including instructions to implement the teachings of the  
14 present invention, according to yet another embodiment of the present invention.  
15 In general, Fig. 19 illustrates a storage medium/device 1900 having stored thereon  
16 a plurality of executable instructions 1902 including at least a subset of which that,  
17 when executed, implement the email system 102 with innovative financial  
18 transaction manager 116 of the present invention. When executed by a processor  
19 of a host system, the executable instructions implementing email system 102 with  
20 FTM 116 facilitate a plurality of financial transactions among and between any  
21 user of the email system, as well as from a user to a non-user of the email system.  
22 In this regard, execution of the subset of instructions 1902 implementing the email  
23 system 102 facilitate implementation of an innovative ubiquitous financial  
24 network 100.  
25

As used herein, storage medium 1900 is intended to represent any of a number of storage devices and/or storage media known to those skilled in the art such as, for example, volatile memory devices, non-volatile memory devices, magnetic storage media, optical storage media, and the like. Similarly, the executable instructions are intended to reflect any of a number of software languages known in the art such as, for example, C++, Visual Basic, Hypertext Markup Language (HTML), Java, eXtensible Markup Language (XML), and the like. Moreover, it is to be appreciated that the storage medium/device 1900 need not be co-located with any host system. That is, storage medium/device 1900 may well reside within a remote server communicatively coupled to and accessible by an executing system. Accordingly, the software implementation of Fig. 19 is to be regarded as illustrative, as alternate storage media and software embodiments are anticipated within the spirit and scope of the present invention.

**Fig. 20** is a flow chart of an example method for establishing a secure communication channel using SMTP servers, according to one aspect of the present invention. As shown, the method begins with block 2002, wherein the email server sends an HTML email via an SMTP server to a client computer (e.g., of a user or non-user). In accordance with this embodiment of the present invention, the email body includes an instruction (e.g., a frameset tag) that is sourced to a secure server providing or otherwise associated with FTM 116. According to one implementation, the email contains not only an HTML body but also a backup text body (for user's whose email client does not support HTML), which would provide the user with the uniform resource locator (URL) address where the secure email message can be obtained/viewed. Example code for

1 facilitating transmission of secure email via an SMTP server is provided in the  
2 table below.

3 <HTML>  
4 <FRAMESET>  
5 <FRAME SRC="https://www.msnf.com/jupiter/mail/get\_mail.asp?auth=0xad64357465de656b">  
6 </FRAMESET>  
7 </HTML>

8 **Table I: Example Code Establishing Secure eMail Viewing Channel**

9 According to the illustrated example embodiment above, the URL is protected  
10 from hacking via the SSL encryption and the email client will automatically call the  
11 get\_mail.asp page when the email is opened to try and resolve the frameset tag.

12 According to one implementation, the "auth" parameter includes one or more  
13 authentication identifiers such as, for example, the userID, an eMailID, a date/time stamp  
14 of when the email was sent (e.g., facilitating timeouts after a prescribed number of hours,  
15 days, etc.). The authentication parameter is encrypted with the encryption key  
16 maintained by security agent 310.

17 In block 2004, to protect the email, the frameset tag call to the get\_mail.asp is  
18 accompanied by the cooking that contains the user's secret key (provided by security  
19 agent 310). According to one implementation, the secret cooking contains a large  
20 random number that is used to encrypt/decrypt the auth URL parameter.

21 In block 2006, the get\_mail.asp processes the call by taking the cookie and  
22 decrypting the auth parameter. In block 2008, if the auth parameter is validated, then the  
23 page redirects the user's message, which is displayed in the view window of the user's  
24 email client as if it were the body of the originally received email. If, in block 2010, any  
25 of the authentication parts fail, an error message is issued. According to one

1 implementation, if the authentication fails, a record of the unsuccessful accessing user is  
2 maintained for security purposes.

3 Although the invention has been described in language specific to structural  
4 features and/or methodological steps, it is to be understood that the invention  
5 defined in the appended claims is not necessarily limited to the specific features or  
6 steps described. Rather, the specific features and steps are disclosed as exemplary  
7 forms of implementing the claimed invention.

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